



Company Fact Sheet

Cool Clode Clothing is an **urban clothing line** that comes out of **Sacramento, California** modeled after the urban youth, as well as the rest of the western coast of America.

The belief that failure is NOT AN OPTION. Cool Code demands for you to the negative connotation that the cliché, "product of my environment", carries. Through the dreams, goals, and ambition instilled in the owner, Cool Code will thrive as one of the most reputable grassroots clothing movements.

Mission Statement:

The mission of Cool Code Clothing is to serve as a constant reminder that one's childhood neighborhood is simply a location and not a mindset and inspire young adults.

Annual Revenue: unknown (2015 start up)

Headquarters: Sacramento, CA

Number of Employees: 4

Chief Faculty:

- Rashaad Smith, Head Designer and CEO
- Dana Rollins, Creative Operations Director

- Brandon Curtis, Chief Marketing Officer
- Jalen Haywood, Brand Ambassador
- Kamarri Dates, Director of Public Relations

Products and Services:

- Cool Code Clothing is mainly produces shirts and sweaters for people and children of all ages to buy and wear.
- Cool Code is also a brand that firmly believes in giving back to its community.
 - Do a lot of charity work all over Sacramento in schools, community events, and many other avenues

Markets Served:

- Adults and children of Sacramento area

Industry Position:

- Recent start-up (no position)

Awards:

- None yet received